

what's up December Newsletter 2011

Industry Interaction

NICC Directors met with TATA Elxsi's Global Design Head, Mr. Nick Talbot, and Mr. Narendra Ghate (Chief Designer, IDE), to discuss tailormade curricula to create career-ready graduates with the skills and qualifications needed to become valuable assets to Industry in the fields of Design and Media. This interaction will bring exclusive benefits to NICC students, which are a privilege only to few prestigious institutions nation-wide; students will have an opportunity to interact directly with Design Heads and other Design team members at Tata Elxsi Bangalore, and enjoy opportunities of early internships with the group.

NICC is deeply grateful for the kind attention and advice given, and for the assurance of continued interaction with the institution to help it meet these objectives.

Nick Talbot,
Global Design Head, TATA Elxsi



NICC Becomes an Icsid Educational Member

NICC is honoured to be accepted as a member of ICSID (International Council of Societies for Industrial Design). Among the other seven premier Educational Institutions from India are IIT (Bombay), NID and Shrishti. TATA Elxsi is one of the two eminent Corporate Members from India.

This Icsid membership provides NICC with the benefits of:

1. Exchange of ideas and connectivity with other members of the council.
2. Understanding new methodology in pedagogy for creation of course structure towards sustainable design development.
3. Gain assistance for various projects undertaken by NICC
4. Access to the resources available with the Icsid council in order to enable research & collaborative explorations.

NICC Students gain the benefit of special log-in access on Icsid website, and the opportunity to follow international news in the world of Design, participate in international events and competitions.

icsid
IDA

International Council
of Societies of Industrial Design
A Partner of The International
Design Alliance

what's up December Newsletter 2011

Events

NICC is honoured to work this year with the Confederation of Indian Industries (CII) in NICC's annual event, 'Momentum India'. Earlier this year, NICC initiated the movement, 'Momentum India', embodied in a series of events intended to bring about closer correlation between Design Education and Industry needs. The event will take place at the J.N. Tata Auditorium, IISC, Bangalore, on 15-16th January 2012. Premier industries and educational institutions will be represented.

Momentum India is an informative interactive platform – a Media & Design Education Forum, where Industry, Academia and the Public can establish free and dynamic interaction, with the objective of strengthening the essential correlation between them and provide information on Industry-Centric Specialised Education, Career Opportunities and Global Trends.

Momentum India is more than an event – It is a movement symbolising the vibrant potential and growth and of opportunity for talented brainpower to make a significant impact on the National economy and Industry Innovation worldwide.

Momentum India has four distinct showcase elements:

- 1) The transformation of Global and Indian Media & Design Education becoming multidisciplinary and more industry-oriented
- 2) The showcase of performance of successful Indian and International Media & Design Professionals
- 3) Engagement of Indian Industry with design professionals resulting in creation of innovative products for diverse economic and societal segments
- 4) Engagement of Indian Design Industry with Media & Design Education sector

Internship & Placement

During the first semester of the current academic year several internships and placements were arranged by NICC, among which Ms. Dhruvika Cornelius and Ms. Nicole Machado, students of the third year of the IGT Communication Design program are interning at Robosoft, a division of GlobalDelight, a company developing imaging software and user-centric interfaces.

Another placement that has been arranged for an NICC student during the current semester is Research Associate at NID Bangalore R&D Campus.

